

David Mariampolski

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WORK HISTORY

2008-2009: Senior Web Designer, American Greetings, Cleveland, OH

Designed integrated custom advertising packages and marketing design for American Greetings Interactive websites, primarily, Webshots.com. Developed direct marketing campaigns, promos, newsletters and other graphical needs for several of the Interactive division's websites. Handled multiple concurrent projects in a fast paced environment, while coordinating the efforts of variable resource staff.

2005-2008: Senior Designer, Community, CNET Networks Inc., San Francisco, CA

Responsible for designing advertising programs for CNET Networks Community properties, including Webshots.com, CHOW.com, and UrbanBaby.com. Delivered on the visual execution of sales/marketing integration in a fast-paced, high-volume environment. Designed online advertising, trade show graphics, business cards, custom branded apparel and presentation templates.

2002-2005: Senior Designer, Brand Development, CNET Networks Inc., San Francisco, CA

Designed corporate communications such as the 2003 and 2004 Annual Reports. Led initiatives for concepting/developing interactive advertising and print advertising. Produced tag-line and ad copy; Led and participated in brainstorming/creative ideation sessions. Worked on the cnetnetworks.com corporate site, cnet.com, and search.com.

1997-2002: Designer, Product Development, CNET Networks Inc., San Francisco, CA

Responsible for designing feature and promotional graphics for CNET.com, Download.com, Builder.com, and Gamecenter.com; Developed visual design of major yearly online initiatives such as CES and E3; Successfully implemented productivity improvements.

1996-1997: Production Artist, Broom & Broom, Inc., San Francisco, CA

Produced annual reports for Fortune 500 companies. Duties included: photo research, image manipulation, typesetting, presentation boards, communication with vendors and the production of complete annual reports.

EDUCATION

B.A. Photographic Studies, College of Fine Arts, Arizona State University, 1996, Dean's Honors.

Photographic Silkscreen, Typography, University of California, Berkeley Extension, 1997, 1998, 1999.

Photogravure Workshop, Crown Point Press, San Francisco, 2003.

Expertise in **Photoshop, Illustrator, Acrobat, PowerPoint, InDesign/Quark.**

Working knowledge in **Flash, After Effects, Maya, HTML/CSS**

VOLUNTEER

Mentor/Reading tutor at Ohio Reads, Brooklyn, OH

Organized dozens of volunteers and led fund-raising efforts for the SF Food Bank in 2005, 2006, and 2007.

Designed communications for toy drives for the Edgewood Center for Children and Families 2004-2006.

Mentored middle school students and recruited CNET volunteers for the SF School Volunteers program; 1998-2007.

PERSONAL

Former captain of a competitive co-ed ultimate frisbee team; designed uniforms and discs used in national competitions.

Triathlete, rock climber, and snow sports aficionado